

# **JOSH HIRES**

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### **OBJECTIVE**

To work in a team environment utilizing my graphic design, photographic post production and web design experience including skills in client networking and creating effective visual communications for solving problems.

Dec. 2007- Present Victory Lane Magazine; Palo Alto, CA. Project Coordinator

Victory Lane is a monthly publication covering vintage news and racing events as well as driver profiles and racing culture from around the country also covering international road racing events.

## Responsibilities Include:

- Design and layout of the magazine
- Designed ads for clients with products/services for sale
- Writing driver profile features and event stories featured in the magazine
- Interviewing drivers and advertisers for stories and product reviews
- Updating website with daily blog entries and monthly feature stories
- Updating a personally created photo database with various car photos



SOFTWARE

Adobe Creative Suite 5
MS Office
Final Cut Pro
Photographic skills in
event photography,
photo retouching and
print preparation.

Feb. 2006- Dec. 2007 San Jose State University; San Jose, CA. Audio Video Tech Specialist

Media Services works with San Jose State teachers and students setting up audio and video presentations, lectures, assignments, and managing storage and organization of AV equipment.

### Responsibilities Include:

- Setting up and recording professors' lectures and students' presentations
- Managing AV equipment checked out to instructors and students



#### **EDUCATION**

San Jose State University; San Jose, CA. BFA in Art (Photography) June 2008

Jan. 2004- Present Joshhires.com; San Jose, CA. Freelance Photographer

Photographer, retoucher, web editor and graphic designer for a wide range of companies such as Certified Ad Services, Sun Maid Raisins, Fresno City College, Davis Advertising, Smith and Company Studios, and publications such as Victory Lane Magazine and Cosmopolitan

### Responsibilities Include:

- Providing fast and reliable photography and design to a diverse client base
- Managing all areas of the business including promotion, advertising and creative direction



#### **INTERESTS**

Photography, Salsa Dancing, Automechanics, Cycling, Running